

## TEST – NEWSPAPERS

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1. What types of newspapers are there? \_\_\_\_\_  
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2. In which ways are Sunday papers different from daily editions? \_\_\_\_\_  
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3. Why do larger cities have evening newspapers? \_\_\_\_\_  
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4. What are tabloids? \_\_\_\_\_
5. What are editorials ? \_\_\_\_\_
6. What is a news or wire service? \_\_\_\_\_
7. In which newspapers do death notices appear ? \_\_\_\_\_
8. What does a beat reporter do ? \_\_\_\_\_  
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9. What do columnists write? \_\_\_\_\_
10. How are layouts created ? \_\_\_\_\_
11. What is a printing press? \_\_\_\_\_
12. When does a newspaper have to be finished in order for it to be delivered to readers in the morning ? \_\_\_\_\_
13. Where do truck drivers deliver newspapers? \_\_\_\_\_  
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14. What does a circulation manager do? \_\_\_\_\_  
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15. Why are advertisements important for a newspaper? \_\_\_\_\_  
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16. What is the difference between display ads and classified ads? \_\_\_\_\_  
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17. How have newspapers in the 21<sup>st</sup> century changed? \_\_\_\_\_  
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18. What problems are newspapers today facing? \_\_\_\_\_  
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19. Name a few newspapers in the US . \_\_\_\_\_  
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20. Name a few European newspapers. \_\_\_\_\_  
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